



## IoT+ Business Game

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### The Scenario:

**There is a problem/challenge but not yet a concrete idea on how to approach it.**

The starting point could include questions like:

- "We need to become more efficient/ cost-saving/ ecological in production/ logistics and/or

**IoT+ Planspiel:** track/reduce our carbon footprint. Where do we start?"

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- "We have data or machines that could generate data and want to use the potential it contains. How do we start?"

### Our Service: IoT+ Planspiel (Business Game Workshop)

In the IoT+ business game, executives and employees experience what the successful use of AI and sensor technology can mean for their company, in a practical and playful way.

The business game format provides a lightweight, simple approach to address complex topics and their fields of application, such as: Where and how can smart analytics and predictive maintenance create tangible business value, and what sensor technology and data basis is needed to enable specific use cases.

The focus is on a fun, engaging experience and mutual exchange of ideas as well as creative thinking and brainstorming for the use of IoT and AI.

**Format:** Event, online or on location

#### Agenda – half-day event:

- Intro: Harnessing IoT in the business world
- IoT+ Planspiel: 2 rounds
- Review & short analysis of Use Cases identified
- Conclusion & Wrap-Up

#### Agenda – full-day event:

- Deep Dive 1: Harnessing IoT in the business world
- Deep Dive 2: IoT tech and signal chain
- IoT+ Planspiel: Walk-Through
- IoT+ Planspiel: 1st round
- Review and Learnings
- IoT+ Planspiel: 2nd round
- Review and Learnings
- Review & analysis of Use Cases identified
  - prioritization of the top 5 use cases
  - initial assessment of feasibility, potential benefits and impact of the top 5 use cases (estimated effort vs. estimated added value / cost savings)
- Conclusion & Wrap-Up

### Outcome:

Participants learned what IoT can enable and developed first ideas for the goal-oriented use of IoT in their own organization.

Managers and employees gained new insights and actively engaged with each other, discussing opportunities and challenges, enabling better informed decisions on the use of IoT in the company.